

# TaxResources, Inc.

# Media Kit

7803 Madison Avenue  
Suite A-100  
Citrus Heights, CA 95610  
[www.taxaudit.com](http://www.taxaudit.com)

***Director of Communications***

**Karen Reed**

(916) 904-8207

[karen\\_reed@taxaudit.com](mailto:karen_reed@taxaudit.com)

***Marketing Coordinator***

**Ka-Ryn Escovedo**

(916) 904-8221

[ka-ryn@taxaudit.com](mailto:ka-ryn@taxaudit.com)

***Media Relations***

[media@taxaudit.com](mailto:media@taxaudit.com)



*Number of  
American taxpayers  
contacted by the  
IRS in 2010:*

**15.7 million**

*Revenue  
collected from  
IRS enforcement  
activities in 2010:*

**\$65.5 billion**

TaxResources, Inc. is the nation's leading provider of tax information and audit representation services for individuals and small businesses. Since 1988, we have been committed to making the experience of being audited easier for our members as we make every effort to achieve the best possible outcomes on their behalf. With offices in California and a network of tax professionals across the country, we assist taxpayers in all 50 states with their federal and state income tax audits.

## *Our Mission*

Our mission at TaxResources is to provide our members with the best income tax audit representation and the best taxpayer education available.

Our primary objective is to always make the audit process as easy as possible for our members, and to reduce the stress involved in dealing with the IRS and state tax authorities. TaxResources does not provide "tax debt relief" or pledge to make taxes go away. What we do promise is to get to the bottom of any tax situation and ensure that it gets resolved correctly.

## *Who We Serve*

TaxResources currently has nearly 3 million members. From doctors, lawyers, and small business owners to public servants and artists, taxpayers from all walks of life trust our services. Since everyone is at risk of being audited, we believe there should be an affordable way for all taxpayers to exercise their right to be represented before the IRS. Providing this opportunity is just one of the ways we make a difference.

TaxResources is the exclusive provider of Audit Defense for TurboTax and Canada TurboTax, and has strategic alliances with associations and tax professionals across the country.

*TaxResources  
handles more than  
**1,500 audits**  
every month!*

Email [media@taxaudit.com](mailto:media@taxaudit.com) to request a logo or photo. Please include your name, image name(s), image type (eps or jpeg), and where the image will be used. If jpeg is requested, please include desired image size and resolution.



TRI\_Horizontal\_2C



TRI\_Horizontal\_Black



TRI\_Normal\_2C



TRI\_Normal\_Black

## *Our Audit Representatives*

Our exceptional team of audit representatives and tax educators plays a major role in our success. All of our audit representatives are highly trained and fully credentialed. The audit staff includes attorneys, CPAs, and Enrolled Agents, who together have thousands of cases worth of experience. In fact, each representative handles more audits in one month than most tax professionals handle throughout an entire career.

## *Executive Team*



**Mark Olander, UTSCP, EA**  
Executive Vice President

*Photo only available as jpeg*



**Nancy Farwell, EA**  
Vice President, Audits

*Photo only available as jpeg*



**Jane Smith, EA**  
Vice President, Operations

*Photo only available as jpeg*



**Dave Du Val, EA**  
Vice President, Tax Services

*Photo only available as jpeg*

*TaxResources has  
a **95% member  
satisfaction rate.***

## *Audit Defense Membership*

TaxResources is a membership organization, which means that the lower cost service is available only to taxpayers who have purchased a membership before receiving an audit notification from the IRS or state taxing authority.

### **Audit Defense Membership includes:**

- Defending the income tax return in an audit.
- Scheduling and attending all appointments.
- Handling all audit correspondence.
- Preparing requests for appeals conferences.
- Minimizing financial impact of an audit.
- Reviewing the tax return for additional problem areas.

## *Tax Help for Everyone*

We're here to help non-members too. Those who have received a tax audit notice can send it in for a comprehensive evaluation.

*"I never really thought I would have to use this service. It was a considerable relief to know that I had support right there. I cannot say enough about the professional and courteous service. I received a closing letter from the IRS and WOW ...it was over. Thank you a million times."*

**W.P., Adairsville, GA**